



## Enabling Multi-Platform Multi-Channel mCommerce

**Verifone**<sup>®</sup>

### Client Business Description

- ◇ Global leader in secure electronic POS solutions.

### Background

- ◇ PAYware Mobile is Verifone's complete payment solution for small businesses to accept Credit Card payments from different mobile devices.

### Challenge

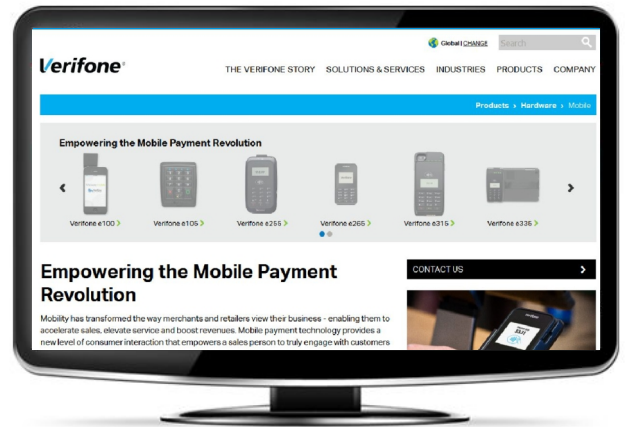
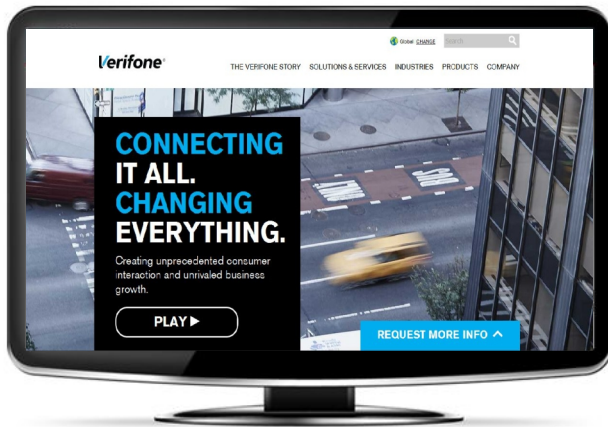
- ◇ Testing on different Devices and Geographies across different carriers posed challenges for PAYware Mobile.
- ◇ Blackberry & iOS Apps needed verification & enhancements.
- ◇ Development of PAYware on Android Platform had to be re-engineered.

### Idea

- ◇ Bring parity in implementation of Blackberry and iOS application after authentication.
- ◇ Port the Application functionality to Android.

## Our Solution

- ◇ Mobile Pundits leveraged Keynote DeviceAnywhere & PerfectoMobile for Validation of iOS / Blackberry / Android apps in different geographies and carrier networks.
- ◇ Ensured Functional Parity across platforms & designed PAYware Mobile to work with VeriFone's secure payment gateway, PAYware Connect
- ◇ PAYware App met all VISA Best Practices for Data Encryption. App supported digital signature capture for secure transmission and storage of the transaction at the gateway portal.
- ◇ Geo-tagging identified transaction location to help with dispute resolution.



## About Mobile Pundits

Mobile Pundits is an ISO 9001:2008 Certified, leading provider of end-to-end Mobile Development & Testing solutions.

Since over 15+ Years now, Mobile Pundits' expert team has been helping our Clients with:

- ◇ Enterprise Mobility Strategy & Consulting
- ◇ Mobile Application Development
- ◇ Mobile Product Development
- ◇ Mobile Application Porting
- ◇ IoT (Internet of Things)
- ◇ Cross Platform Development
- ◇ Responsive Web Design & Development
- ◇ Mobile Testing



of Mobile Development

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Our areas of expertise include:



An ISO 9001:2008 Certified Company

