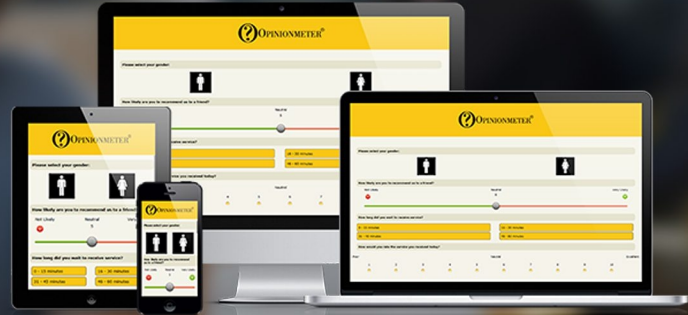


Offering Unified  
**Omni-Channel Solution**  
for Capturing Customer Experience



## Client Business Description

- ◇ 40+ year old technology company specializing in cloud-based customer experience engagement.

## Background

- ◇ Real-Time Customer Feedback Survey Technology that captures Voice of the Customer insights, at the point-of-experience using mobile devices & DIY B2C Surveys.
- ◇ Client has been providing B2C Survey Software Technology for over 40 years which has been constantly evolving long with hardware improvements.

## Challenge

- ◇ Legacy software architecture wasn't the sustainable way for supporting a slew of new age Smart Devices, especially iOS / Android / Windows devices.
- ◇ Client incurred recurring costs for maintaining and developing applications on each of these Mobile OS platforms.

## Idea

- ◇ Switch to a Cross-Platform MEAP based development and reduce the recurring development and maintenance on multiple Mobile Platforms.

## Our Solution

- ◇ Designed & developed a Phonegap (Apache Cordova) based mobile application supporting various mobile OS platforms.
- ◇ Re-used the Service Oriented Architecture for uniform solution on Web / Smartphone / Tablets using latest HTML5 capabilities.

## Technologies Used

- Phonegap (Apache Cordova)
- HTML 5 / JS



## About Mobile Pundits

Mobile Pundits is an ISO 9001:2008 Certified, leading provider of end-to-end Mobile Development & Testing solutions.

Since over 15+ Years now, Mobile Pundits' expert team has been helping our Clients with:

- ◇ Enterprise Mobility Strategy & Consulting
- ◇ Mobile Application Development
- ◇ Mobile Product Development
- ◇ Mobile Application Porting
- ◇ IoT (Internet of Things)
- ◇ Cross Platform Development
- ◇ Responsive Web Design & Development
- ◇ Mobile Testing

15+  
Years

of Mobile Development

## CONTACT MOBILE PUNDITS TODAY

Email: [marketing@mobilepundits.com](mailto:marketing@mobilepundits.com)

Telephone:

USA: +1-732-654-9056

Australia: +61-2-8015-5723

France: +33-7-68-79-77-46

India: +91-731-402-5351

[www.MobilePundits.com](http://www.MobilePundits.com)

Our areas of expertise include:



An ISO 9001:2008 Certified Company

