







Client Business Description

UK based Product Company delivering high-quality, software-based solutions to a range of markets including healthcare, agriculture and social housing.

Background

Lot of Sub-Saharan African Countries deal with Healthcare issues which are relatively unknown to Western world. Effective Monitoring & Evaluation is a must for Healthcare Initiatives, Disease Management, & Public Health Campaigns for Malaria, TB, AIDS, etc.

Challenge

- ♦ A lot of native Health Workers in Africa still use basic 'feature' phones with erratic data connectivity.
- ♦ Capturing data reliably and most of the time in offline mode is crucial to the success of a campaign.

Idea

- Develop a configurable mHealth / TeleHealth Product to accept wide range of inputs including online or offline data collection.
- MobilePundits delivered a mHealth / TeleHealth Solution that provides real time visibility into KPIs of Healthcare Initiatives, Disease Management, & Public Health Campaigns for Malaria, TB, AIDS, etc. using Visual Data Representation.

Our Solution

- Developed & maintained mHealth platform called "Mango" that was configurable to accept a wide range of inputs including online or offline data collection using 'smart' devices. SMS messages from basic handsets, web forms, and can be integrated with other complementary systems, including IVR.
- Irrespective of the input method, the data is processed and presented in a rich set of appropriately configured reports. The reports are available onscreen, email, and as text reminders. The solution can be deployed as a fully managed cloud-based service.

Technologies Used

- .NET Framework 4.0, C#, ADO.NET, and WCF
- AJAX, XML, and JavaScript
- RESTFul Web Services
- IIS7.0, Visual Studio 2010, and Microsoft SQL Server
- iOS SDK and Objective C
- Android SDK and Core Java
- Windows Phone SDK and C#
- ♦ Enabled Health Workers to view KPIs of Health Campaigns using charts and graphs in their own 'Native' language.
- ♦ Deployed the data collector mobile app for all three major smartphones platforms iPhone, Android and Windows Phone.
- The platform pulled & pushed Information from client databases like various State Ministries of Health's, NGOs (Clinton Health Access Initiative), & other Health MIS'.
- Administration of Health Campaigns & Initiatives was made easy & quick.
- Platform leveraged USSD for instant handling of SMS, Offline capability to automate data collection.

About Mobile Pundits

Mobile Pundits is an ISO 9001:2008 Certified, leading provider of end-toend Mobile Development & Testing solutions.

Since over 15+ Years now, Mobile Pundits' expert team has been helping our Clients with:

- ♦ Mobile Product Development
- ♦ IoT (Internet of Things)
- ♦ Responsive Web Design & Development
- ♦ Enterprise Mobility Strategy & Consulting ♦ Mobile Application Development
 - Mobile Application Porting
 - Cross Platform Development
 - Mobile Testing

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Our areas of expertise include:



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