



Delivering
Powerful and World Class
Mobile Banking Solution



Client Business Description

- ◇ A Kenya based Technology Product Company - delivering Mobile Banking Solutions for mobile and digital Bank services across Africa.

Background

- ◇ Cellulant operates a Mobile Payment Ecosystem for businesses, mobile network operators, financial institutions (like Banks) and their consumers.

Challenge

- ◇ Africa has one of the fastest growing user base of mobile consumers and is highly scattered in terms of device demographics. In order to make banking effective & pervasive, banks & financial institutions must offer their digital services from mobile handsets to reach the masses.
- ◇ Mobile Banking Solution is an easy way to make sure that the users have a generic solution that could easily be customized & white labeled for individual banks.

Idea

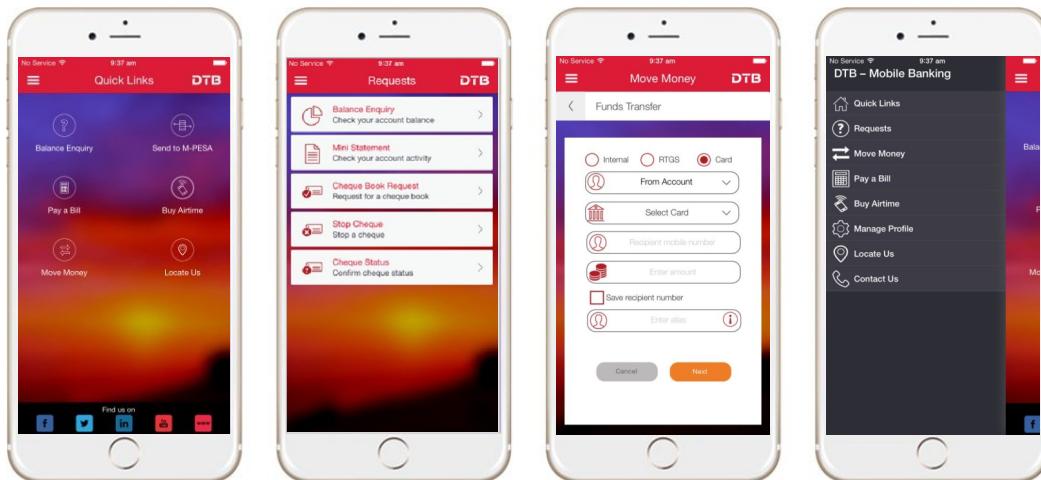
- ◇ Develop a Mobile Application that is native on Android, iOS and Windows Phone 8 mobile devices and provides a unified user experience across all platforms.
- ◇ App should be easy to white label and customize for different banks and financial institutions.
- ◇ Adding a new service or extending an existing one on the platform should be easy to manage in long term.

Our Solution

- ◇ Mobile Pundits developed a mobile banking application for all three platforms - iOS, Android & Windows Phone 8.
- ◇ Implemented various banking services like
 - Query Services - balance enquiry, mini statement.
 - Transfer Services - fund transfer, mobile money.
 - Billing
- ◇ Secured data transfers between device & backend server is secured using encryption algorithm and TLS certificates.
- ◇ Provides Value added services like Offers, Product Information and Promotional News.
- ◇ Provides informational services like ATM and Branch locator.
- ◇ The application was developed for various banks - DTB, CFC Stanbic, EcoBank, etc. in various African Countries like Uganda / Tanzania / Kenya / Nigeria.

Technologies Used

- iOS
- Android SDK
- Windows Phone 8
- RESTFul / JSON APIs



About Mobile Pundits

Mobile Pundits is an ISO 9001:2008 Certified, leading provider of end-to-end Mobile Development & Testing solutions.

Since over 15+ Years now, Mobile Pundits' expert team has been helping our Clients with:

- ◇ Enterprise Mobility Strategy & Consulting
- ◇ Mobile Application Development
- ◇ Mobile Product Development
- ◇ Mobile Application Porting
- ◇ IoT (Internet of Things)
- ◇ Cross Platform Development
- ◇ Responsive Web Design & Development
- ◇ Mobile Testing

15+
Years

of Mobile Development

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Our areas of expertise include:



An ISO 9001:2008 Certified Company

