MobilePundits
An ISO 9001:2008 Certified Company

Powering TV on Demand from Mobile App for a Popular Latin American Channel, 'Telemetro'

telemetro.com

Background
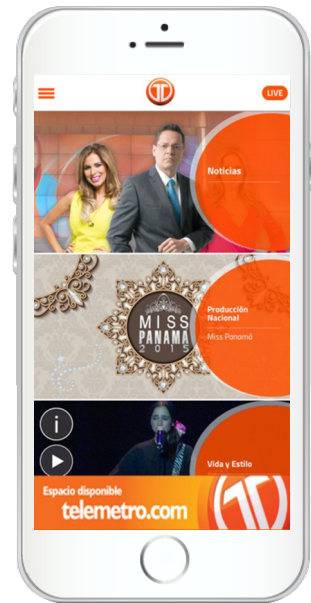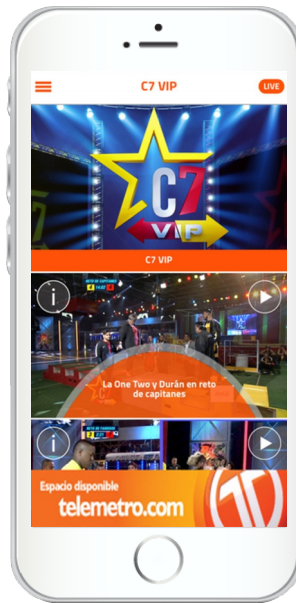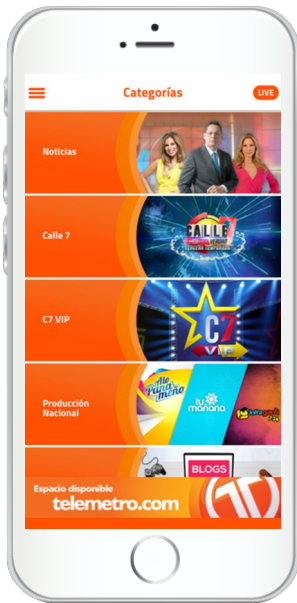
◇ Telemetro Panama operates Radio Station & Broadcasts Television Channel across Latin America.They broadcast - Internet Radio Stations, Emergency Radio Stations, Public Broadcasting Radio Stations.

Challenge

◇ In the Americas, almost 33% of viewers had watched a TV programme - from any provider - on a smartphone in the last 30 days. Telemetro without an App was losing out on a sizeable audience.

◇ Telemetro needed mobile apps on various platforms to mobilize its vast collection of content that it was broadcasting using Radio & TV.

◇ The app needed to show live broadcast of news programs through streaming.

Our Solution

◇ Mobile Pundits developed mobiles apps on iPhone & Android platforms to display high quality media content.

◇ User can mark any of the items as favorites and watch them anytime. They could set notification for their favorite live streaming programs for timely reminders.

◇ App displayed category wise news items and its details from Telemetro Content Server.

◇ A set of Restful APIs is used to display information like videos, galleries and weather.

◇ App also provided an easy to user social media sharing module to post contents on user's Facebook & Twitter accounts.

Technologies Used

- Restful Web Services
- iOS SDK and Objective C
- Android SDK and Core Java

About Mobile Pundits

Mobile Pundits is an ISO 9001:2008 Certified, leading provider of end-to-end Mobile Development & Testing solutions.

Since over 15+ Years now, Mobile Pundits' expert team has been helping our Clients with:

◇ Enterprise Mobility Strategy & Consulting
◇ Mobile Product Development
◇ IoT (Internet of Things)
◇ Responsive Web Design & Development

◇ Mobile Application Development
◇ Mobile Application Porting
◇ Cross Platform Development
◇ Mobile Testing

15+ Years of Mobile Development

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Our areas of expertise include:

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