

Developing a Hyper-Efficient Way for Social Media Content Recovery



Memsaver, Inc.

Background

- ◇ A San Francisco, CA based company developing a system to connect user's files, tweets and posts no matter where they're stored on the web - so one can find & display them together, beautifully, on one screen.
- ◇ A natural language search tools gives control over who sees what, when and where.

Challenge

- ◇ There are many great apps for content discovery, but few good tools for content recovery. Memsaver will try to fill this gap of content recovery.
- ◇ Difficulties in searching & combining data across multiple apps & platforms.
- ◇ Currently it is nearly impossible to retrieve hard to find content lost in timelines, tweets & personal folders.
- ◇ Tackling issues to curate social feeds & cloud files no matter where they're stored.

Idea

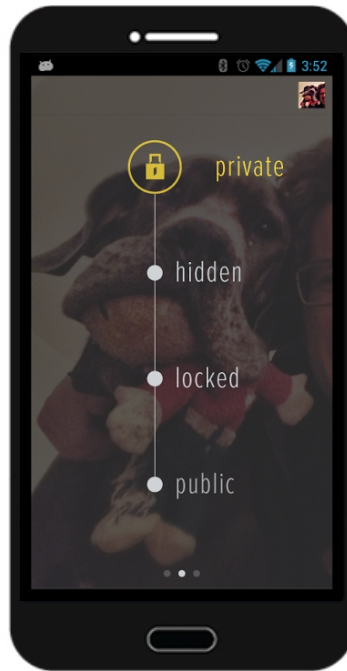
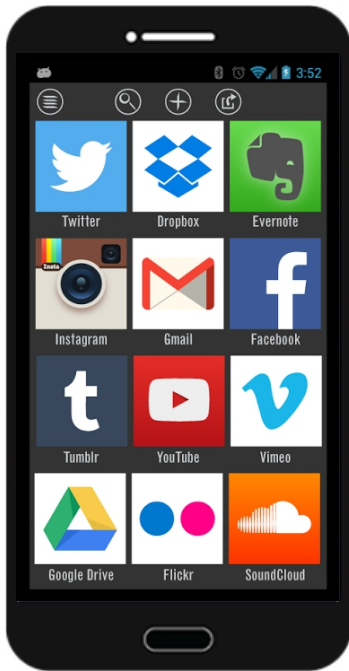
- ◇ Develop a proprietary & hyper efficient way to find, follow and curate everything.
- ◇ Develop a simple app to find and follow everything, everywhere.
- ◇ Eliminate app jumping to consume content.
- ◇ Filter out the noise from personal social feeds.

Our Solution

- ◇ Memsaver app is developed in 8 languages and syncs with Dropbox, Evernote, Facebook, Flickr, Gmail, Google Drive, LinkedIn, Instagram, SoundCloud, Tumblr, Twitter, Vimeo and YouTube.
- ◇ Intuitive search functions make it natural and easy to find anything.
- ◇ The feeds can be unified according to user's interests.
- ◇ With Memsaver one can filter out the noise to view, or even republish content, grouped the way you like, no matter where the original data lives.

Technologies Used

- iOS SDK
- Android SDK



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