

e-Learning made easy with quick Contextual Translations



Background

- ◇ Swedish company eLinguaBooks provides solution in Language Learning space.
- ◇ Eases reading in a foreign language with one-touch and context-sensitive translations of difficult words into native language at the point-of-need.

Challenge

- ◇ Reading & learning a foreign language with new vocabulary is difficult. Frequently referring to external resources for translation services into their vernacular language breaks the chain of thought and increases contextual comprehension time drastically.

Idea

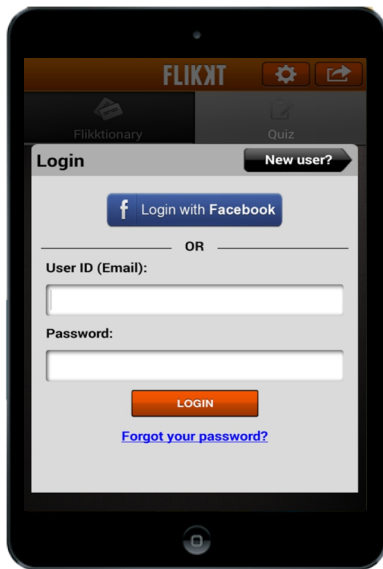
- ◇ Develop an easy to use interface for context-sensitive translations. Enable accessing the text translation service exactly at the point of use while the user is reading.
- ◇ Develop a personalized Flikktionary (a kind of Flash Card System) for fast retrieval and recollection during quiz section.

Our Solution

- ◇ Developed an eBook reader app with added translation and language learning functionality.
- ◇ Enabled users to build vocabulary by allowing them to save the word to personalized glossary (i.e. Flikktionary).
- ◇ The language learning exercises developed by us include definitions, translations, synonyms, references in books.
- ◇ The app had seamless synchronization across all Flikkt Device Apps (iPad, iPhone, Android & Web).
- ◇ Enabled Social media connect via Facebook for learning along with friends.
- ◇ Developed an optimized quiz section for efficient language learning via Flash Cards (Flikktionary).

Technologies Used

- iOS SDK
- Android SDK
- Restful Web Services
- PHP, Apache and MySQL



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