

**Serving 5.5 Million Users with 10,000 eBook Downloads Every Day!**



## Client Business Description

- ◇ USA based client specializing in Internet publishing and Content delivery

## Background

- ◇ Brings readers and authors from around the world together, while helping book lovers find affordable source of education & entertainment

## Challenge

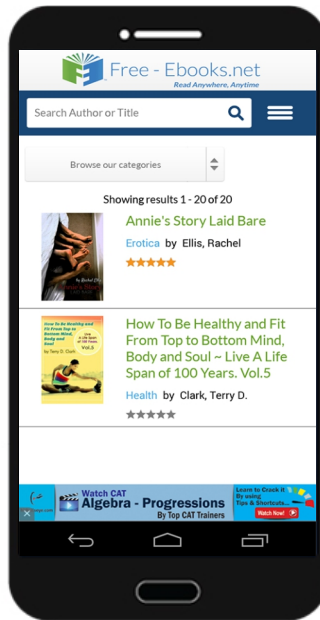
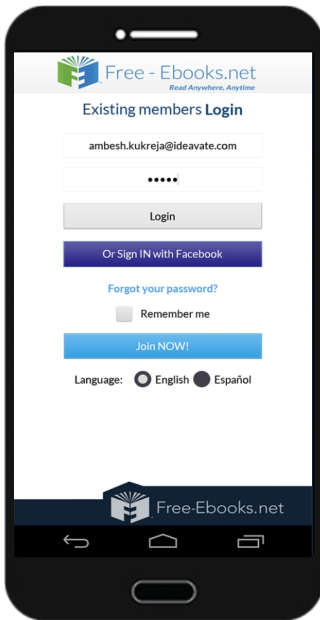
- ◇ To provide seamless experience to website, iOS app and Android app users
- ◇ To provide an easy and effective way to manage content for various books and articles.
- ◇ Same user experience for English and Spanish version of apps.

## Our Solution

- ◇ Developed an optimized catalog searching to ease browsing and searching from thousands of eBooks in over 50 different categories.
- ◇ Developed native iOS / Android Apps with synchronizations so that books downloaded on one platform were available on other platforms too.
- ◇ Developed a common authentication & authorization module to work for all three platforms i.e. Web, iOS and Android.

## Technologies Used

- IOS SDK
- Android SDK
- Restful Web Services
- Apache and MySQL
- PHP, JavaScript, CSS3 and HTML5



## About Mobile Pundits

Mobile Pundits is an ISO 9001:2008 Certified, leading provider of end-to-end Mobile Development & Testing solutions.

Since over 15+ Years now, Mobile Pundits' expert team has been helping our Clients with:

- ◇ Enterprise Mobility Strategy & Consulting
- ◇ Mobile Application Development
- ◇ Mobile Product Development
- ◇ Mobile Application Porting
- ◇ IoT (Internet of Things)
- ◇ Cross Platform Development
- ◇ Responsive Web Design & Development
- ◇ Mobile Testing

15+  
Years

of Mobile Development

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Our areas of expertise include:



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