Logistic Solutions for Cold Storage to Serve Australia's Leading Companies

Client Business Description

◇ Provider of temperature controlled logistics, cold & dry storage, transportation and equipment rentals.

Background

◇ Chill rents out 'Branded' mobile cool rooms for Advertising & Marketing Companies engaging with people on street, for product samplings & promotional activities.

◇ Offer rentals of Temperature Controlled Storage Rooms for short and long term durations.

◇ Provides logistics for pick-up & delivery of refrigerated products using temperature regulated mobile cool rooms.

Challenge

◇ Managing operations mostly on spreadsheets led to loss of productivity and caused confusion in field operations.

◇ Absence of a Scheduling Program increased the probability of missing scheduled event, such as pick up, leading to loss of business & reputation.

Idea

◇ Create a Cloud based application to manage Record Keeping, Rentals, Logistics Workflow, Schedules, Reminders, and Pick-ups & Drops.

◇ System to track Storage spaces and manage equipment Rentals also.

Our Solution

◇ Mobile Pundits developed a Cloud basedweb application that made it easy to search, view analyze, and report status for orders, payments, inventory for each client. The tool pro-actively notified staff about upcoming events / schedule for orders.

◇ Storage layout was modeled in the application and their availability schedule was made manageable. It reduced staff trips to warehouses.

◇ An iPad application for drivers helped marking real-time job updates. App showed best route to the destination with real-time traffic feed & suggestions on best time to visit to minimize loss of time in waiting.

Technologies Used

- PHP / HTML 5 / Backbone JS / MySQL
- iOS SDK / Objective C.

About Mobile Pundits

Mobile Pundits is an ISO 9001:2008 Certified, leading provider of end-to-end Mobile Development & Testing solutions.

Since over 15+ Years now, Mobile Pundits' expert team has been helping our Clients with:

◇ Enterprise Mobility Strategy & Consulting
◇ Mobile Product Development
◇ IoT (Internet of Things)
◇ Responsive Web Design & Development

◇ Mobile Application Development
◇ Mobile Application Porting
◇ Cross Platform Development
◇ Mobile Testing

15+ Years of Mobile Development

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Our areas of expertise include:

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