









David Rossien
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# **Client Business Description**

♦ SaaS based Wealth Management Platform offering Portfolio & Wealth Management.

# Background

Bullrun's SaaS platform enables portfolio vs. benchmark monitoring and oversight, provides fingertip access to factors affecting equity portfolios and helps managing accounts, & view dynamic performance measurement & attribution analysis.

The product integrates market feed from multiple data sources including Reuters, Pershing, SunGard, IDC, Worldscope, IBES, FAME, Russell, and MSCI.

# Challenge

- The current system had implementations in disjoint components like Cron-jobs, PL / SQL, Perl, etc. & manual supervision was needed during feed processing.
- Inability to monitor feed processing & to restart in case of failures. Inefficient DB designs caused dip in performance during market feed processing which took about 8-9 hours for completion.

### Idea

- Reduce the feed processing times drastically from the current levels of 8-9 nightly hours. Revamp the DB structure and enable synchronizations for offline processing.
- Implement a Load Balancing mechanism to process market feeds efficiently with appropriate failsafe procedures & rollback mechanisms.

### **Our Solution**

- ♦ Designed a failsafe & scalable Java based architecture to handle market feeds from multiple sources.
- ♦ Deployed a pair of 24\*7 Scheduler to manage custom built Status Monitors & Load Balancers for scheduling & tracking feed processors.
- ♦ To enhance performance, Feed Processors were designed to use Staging DB for intermediary processing & synchronize with a Production DB.
- ♦ Brought down the feed processing times from current 8-9 hours to 40-50 minutes levels.

## Technologies Used

- Java
- Spring / Hibernate
- Postgre SQL / Oracle
- TOAD, Rational Rose
- IzPack

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